APRIL 30TH

BYRON BAY INTERNATIONAL FASHION FESTIVAL

DAY & NIGHT @ Elements of Byron

The annual Byron Bay International Fashion Festival at Elements resort is a prestigious destination event attracting fashion houses from around Australia and abroad. This state-of-the-art fashion spectacle will be staged on the 30th of April to allow timely presentation of national winter collections and international summer collections.

The day and night program is packed with designers on an array of different runway settings; shows will be staged at the beachfront, the poolside and in the pavilions. Throughout the festival top models will be walking swimwear, lingerie, sport-lux, casual and evening wear.

Outside the exclusive runway areas the resort will host an expo market featuring label displays, fashion accessories and beauty products. A complimentary inter-show program of fashion film, classical ballet and celebrity performances will be open to the general public adding to the exciting atmosphere of this industry event.

Elements of Byron, will open the gates from 10am and share the facilities of a five star resort to host this new-wave boutique festival. A variety of tickets options are available for all fashionista's from serious VIP passes, to just entry into the runway after party.